

# Globalisation and health: impact pathways & recent evidence

by

Giovanni Andrea Cornia<sup>a,b</sup>, Luca Tiberti<sup>a</sup> and Stefano Rosignoli<sup>b</sup>

University of Florence<sup>a</sup> and IRPET<sup>b</sup>

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# 1. Mortality trends over 1985-05

- Slower health gains than during prior 20 yers
  - world IMR drops by 2.2% a year in 1980s, but by 1.0% in 90s
  - World (100-LEB) drops by 0.9% yr in 70s & 0.72 in 80s, but by 0.41 in 90s
  - Decline is significant & robust to removal of SSA-EECA from sample
  - Modest – but perhaps telling – gains over 2000-4. Is the worst behind us?
- Health divergence between and within countries
  - divergence in IMR, (100-LEB) between regions and countries
  - growing polarisation in distributions of IMR by
    - Rural- Urban
    - Asset index approximating ‘household income income’

## 2. Long term mortality models

- Material deprivation pathway (McKeon)
- Technical progress in health (Preston, Deaton)
- Acute psychosocial stress (Cornia-Paniccià)
- Lifestyles (Murray)
- Inequality and hierarchy (Wilkinson, Marmot)

# In Sum: the socio-econ determin. of health

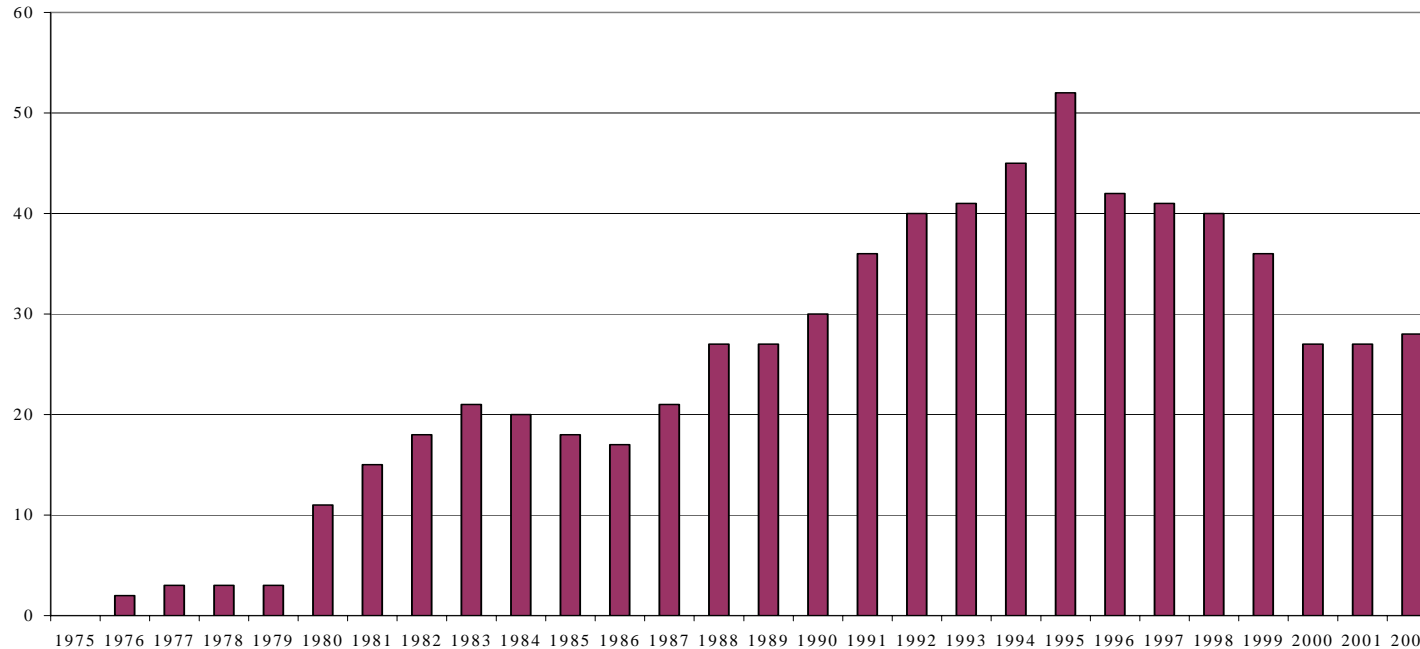
- GDP/c, income/c, subsidies
- GDP/c instability, volatility
- Income inequality,
  
- Relative prices of basic goods
- Human capital of family (especially female literacy)
  
- Demographic factors:
  - dependency ratio
  - migrant stock (% of resident population)
  
- Access to/supply of health care (doctors/1000)
  
- Environmental contamination (CO<sub>2</sub>)
- Technical progress in health (how to measure it?)
  
- Fast changes in employment, inequality, inflation, divorce, distress migrations
- Smoking/drinking/diet
  
- Shocks: AIDS, wars, disasters

### 3.Changes in the determinants of health, 1980-2005

#### (i) Slower growth of GDP/c

- Over 1985-2005 growth is slower than in 1960-80
- Low-middle income countries much affected
- Important exceptions (China, India, VN)
- Signs of some limited GDP recovery over 2000-5 ?
  - China-India-VN continued growth
  - Growth rebound in EE/FSU (FDI-oil prices-remittances)
  - Africa's growth led by exp of raw materials to China
  - Japan's return to growth

## (ii) Rising instability number of financial crises



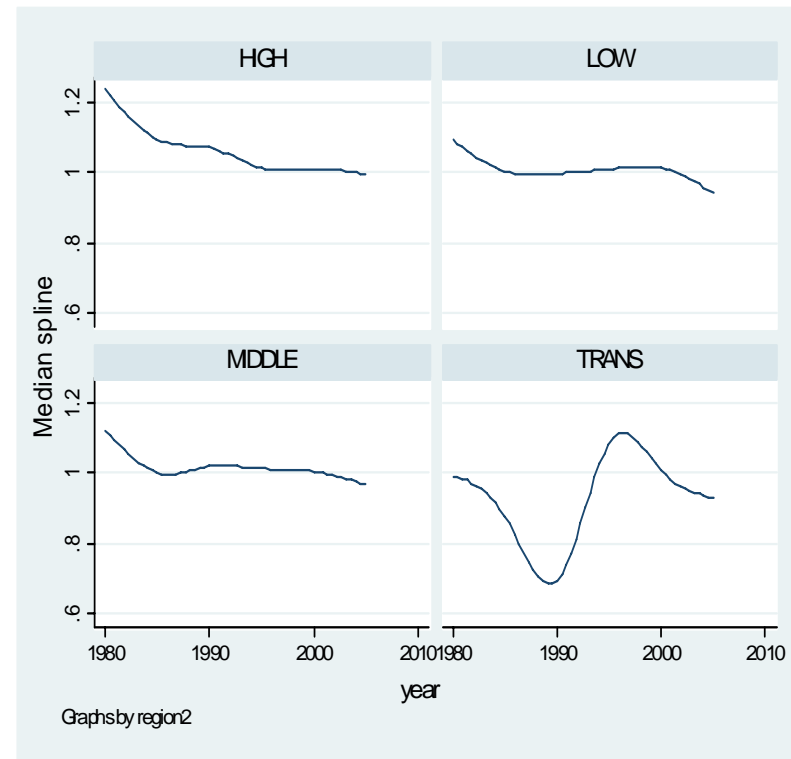
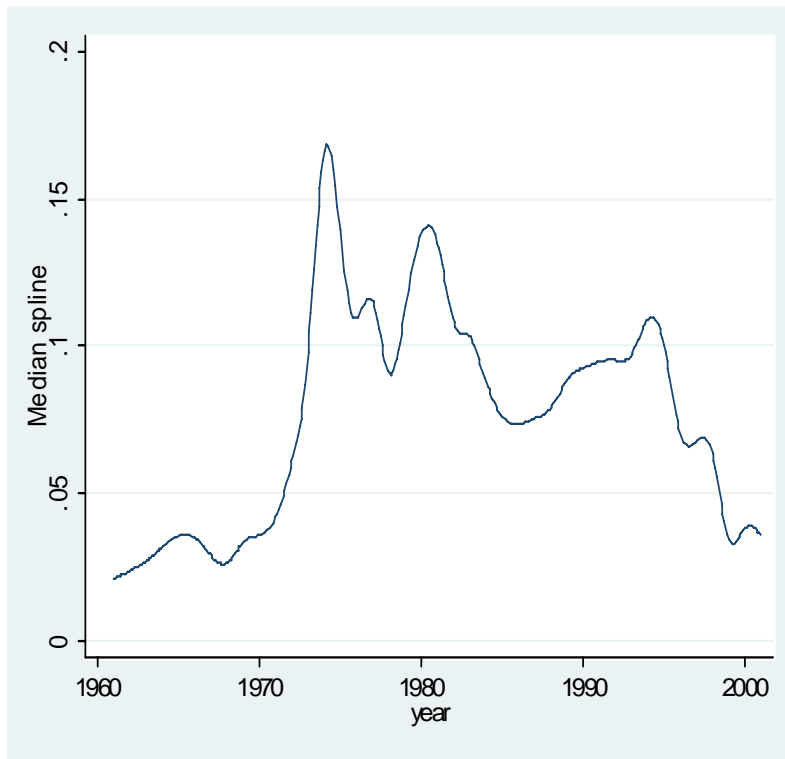
s.d. GDP/c g.r.,	1960-70	1970-81	1982-90	1990-2005
Low income	4.96	6.32	4.95	4.58
Middle income	2.77	3.48	4.44	5.62
High income	1.93	2.69	1.91	2.58

### (iii) Inequality rises over 1960s- early 2000s

	OECD	Developing	Trans	Total	% WPop	% WGdp
rising	13	22	24	59	76	71
constant	1	15	1	17	19	18
declining	6	3	0	9	5	11
<b>Total</b>	<b>20</b>	<b>40</b>	<b>25</b>	<b>85</b>	<b>100</b>	<b>100</b>

Increases were most frequent in L.America and the Asian transition economies, followed by S.Asia and recently by S.E. + E. Asia. There are few data for MENA

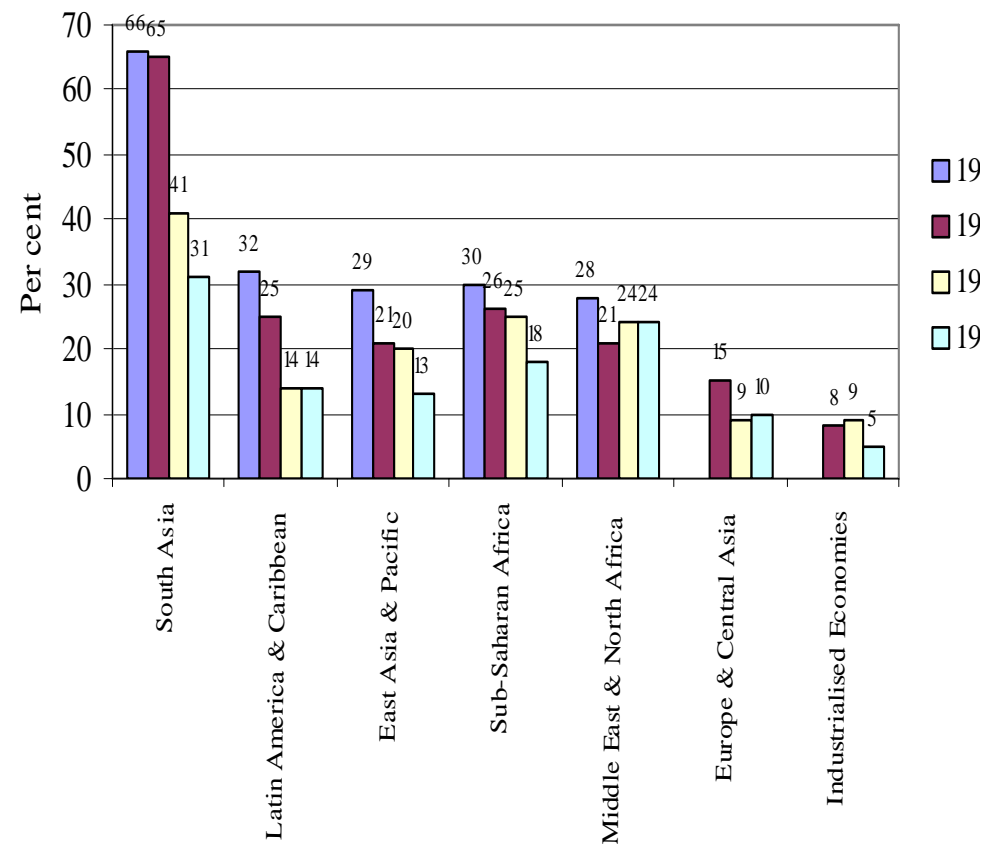
(iv) Inflation (left) falls, relative price of food seems to rise only seldom





## (v) Taxation and health expenditure

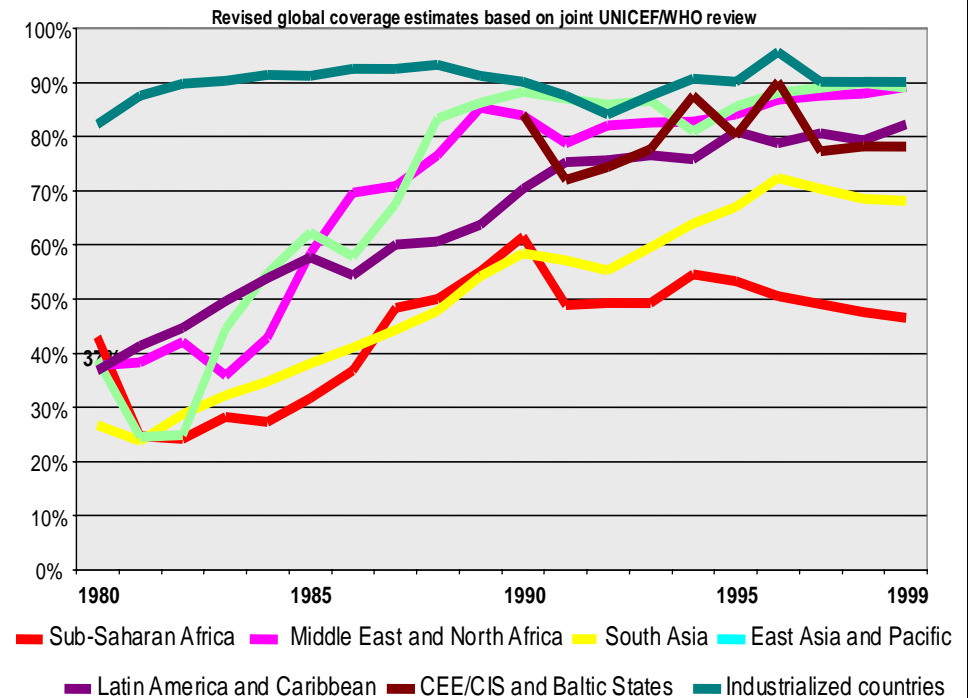
- No generalized fall in public health outlay .... but rising OOPC + exclusion from health care
- In China, % of patients not seeking treatment due to financial diffic. rose over '93-98 from 9 to 42%
- similar survey-based evidence from several other transition and non countries



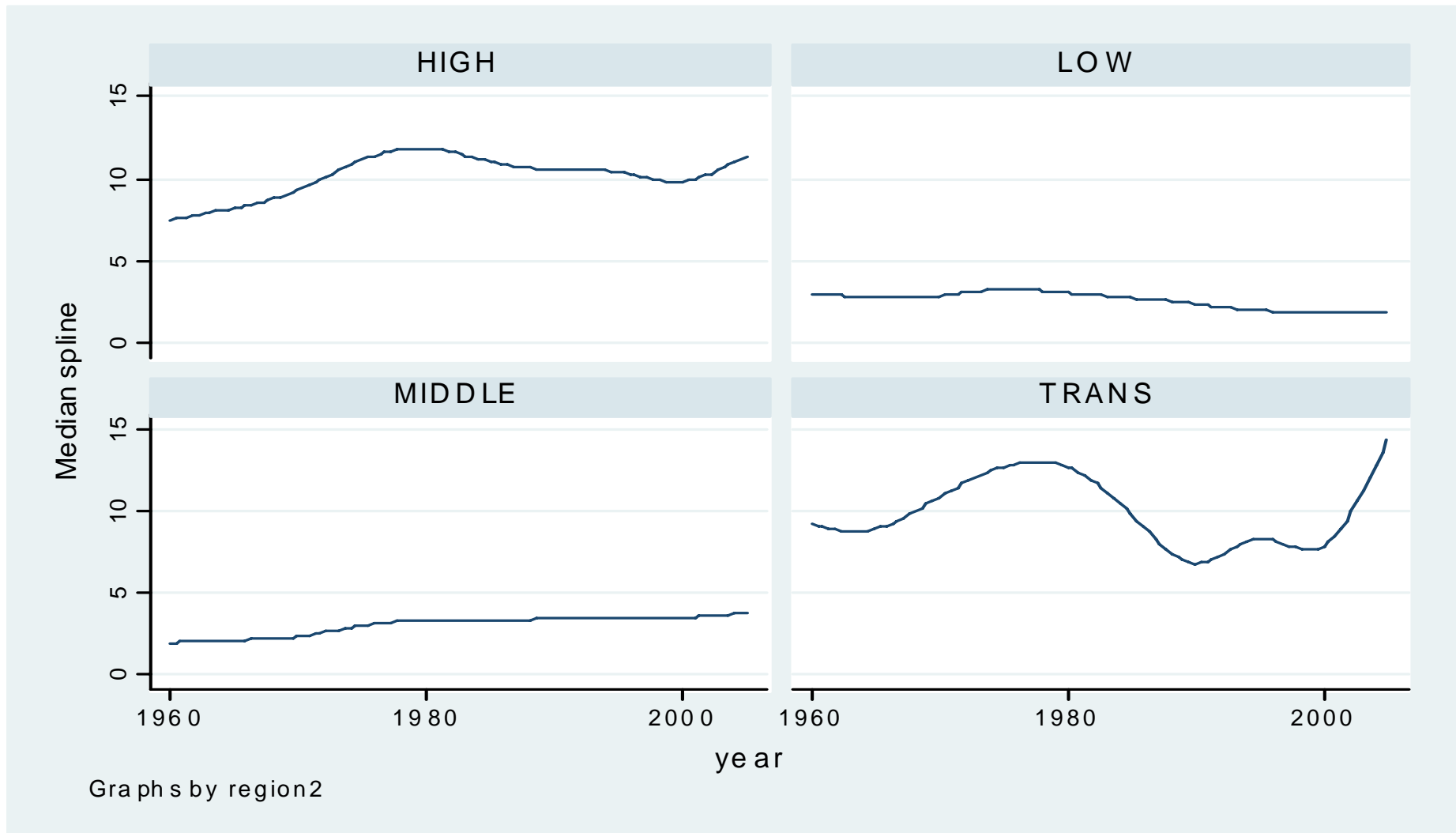
# (vi) technical progress in health

- (i) incentives to discover new drugs for all?
  - 10 % health R&D is on diseases accounting for 90% of global disease burden
  - 1393 new drugs patented over 1975-99: only 16 were for tropical diseases/tbc
  - Still no vaccine against malaria (10% of all deaths in SSA)
- (ii) Trade liberalization + ITC facilitate N-S transfer of drugs....but TRIPS hampers it
- (iii) has glob facilitated the access to technologies transferred?
  - Slow behavioral change
  - Migration of health staff South → North
  - Privatization user fees created price barriers

**Figure 5. DPT3 Percentage Immunization rate, 1980-1999**

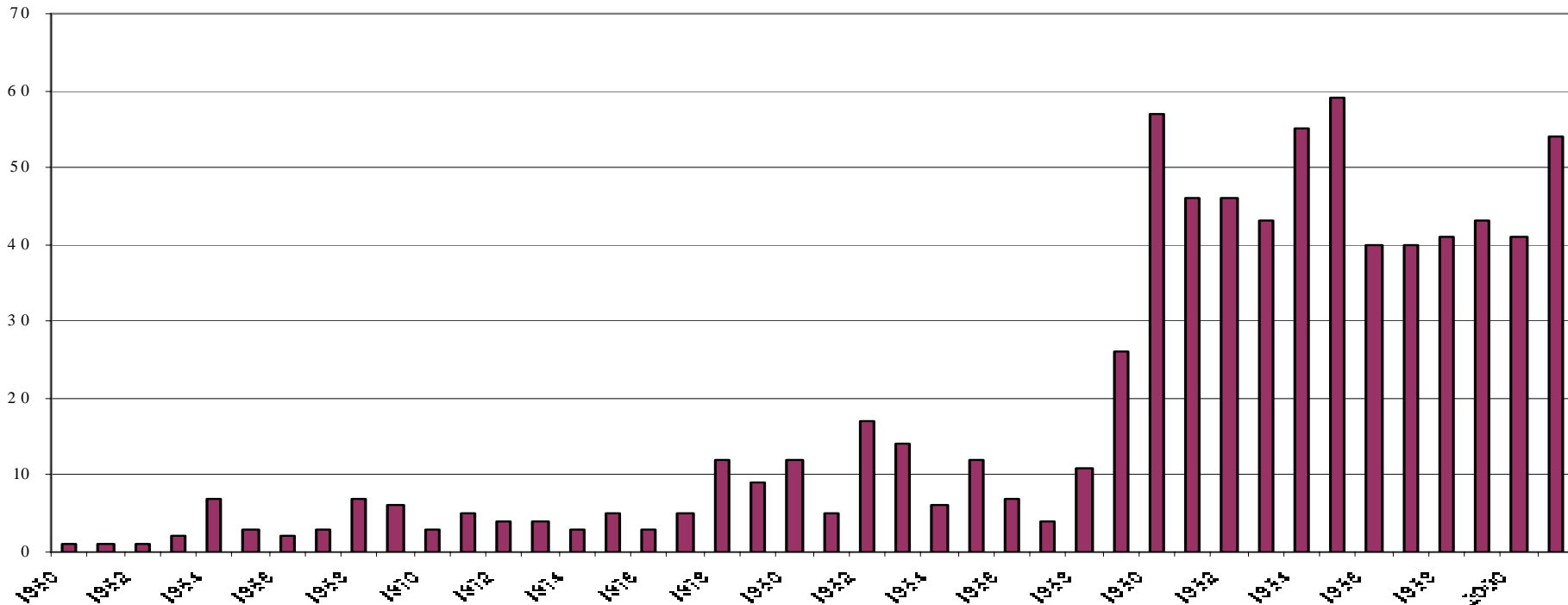


(vii) Few data on lifestyles, exc.alcohol (below) & smoking. Problem → also in the South



# (viii) Exogenous Shocks

## Number of conflicts 1960-2002



2005LEB with AIDS      2005LEB without AIDS

Botswana *	33.9	76.1
Namibia*	43.9	70.3
S.Africa*	43.3	67.0
Zambia*	39.7	56.6

## 4. Estimation of econometric model to capture impact of globalization

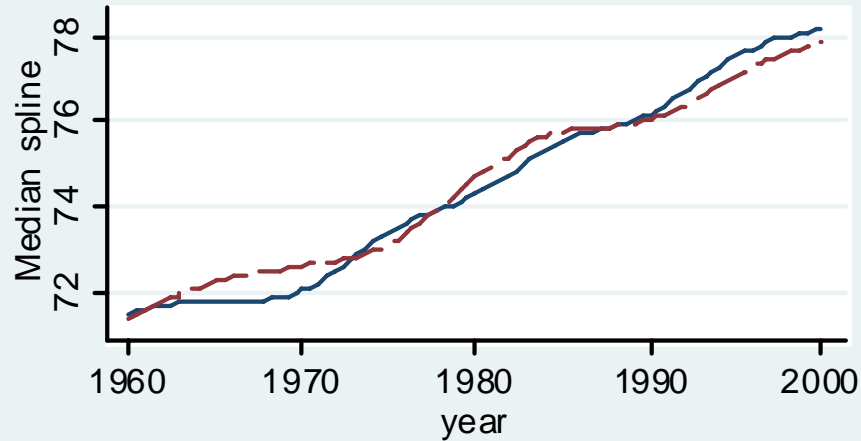
- Built Globalisation-Health Nexus d.base (now online)
  - 136 countries, 10 quinquennial periods 60-65,65-70,..2000-5
  - 50-plus variables
  - empty cells make that global estimates done on 556 observ.
  - Regional estimates for high, low, middle income & transition cties
  - Estimation of fixed effect LEB model for 1960-05, 60-80, 80-05

Dep Variable:LEB	1960-2005	1960-1980	1980-2005
Constant term	<b>38.966***</b>	<b>52.707***</b>	<b>39.673***</b>
Dummy tech progr 1980-05 OECD	<b>0.792*</b>	....	...
Dummy tech progr 1980-05 E.Asia	<b>1.362**</b>	....	...
Dummy tech progr 1980-05 Trans	<b>-2.461***</b>	....	...
Dummy tech progr 1980-05LAC,MENA,SSA,SA	<b>3.311***</b>	....	...
Log GDP/c	<b>3.203***</b>	<b>2.307***</b>	<b>3.148***</b>
GDP/c volatility	<b>-.0009**</b>	<b>-.0007</b>	<b>-.0008*</b>
Gini income distribution	<b>-0.057**</b>	<b>-.1058**</b>	<b>-.0498***</b>
Δ Gini coeff > 4 points	<b>-.0423*-</b>	<b>-.0645</b>	<b>-.0398</b>
Female illiteracy (%)	<b>-.098***</b>	<b>-.2763***</b>	<b>-.0427*</b>
Log physicians per 1000 people /Gini	<b>36.89***</b>	<b>7.305</b>	<b>55.392*-</b>
DPT Immunisation rate (%)	<b>.0861***</b>	<b>.1425***</b>	<b>.0828***</b>
Immigrants stock/ Total population	<b>.0026***</b>	<b>.0040***</b>	<b>.0042*-</b>
Alcohol consumption/c	<b>-.2536***</b>	<b>-.4074***</b>	<b>-.2702***</b>
War and humanitarian emergencies	<b>14.95**WS</b>	<b>-24.420</b>	<b>13.56*-WS</b>
Disasters	<b>.2864</b>	<b>.4415</b>	<b>.2106</b>
HIV/AIDS	<b>-.8495***</b>	<b>-2.099***</b>	<b>-.7737***</b>
F statistic	<b>126.89***</b>	<b>56.45***</b>	<b>77.02***</b>
R square	<b>.897</b>	<b>.847</b>	<b>.890</b>
Number of observations/countries	<b>556 -97</b>	<b>234-65</b>	<b>385 - 97</b>

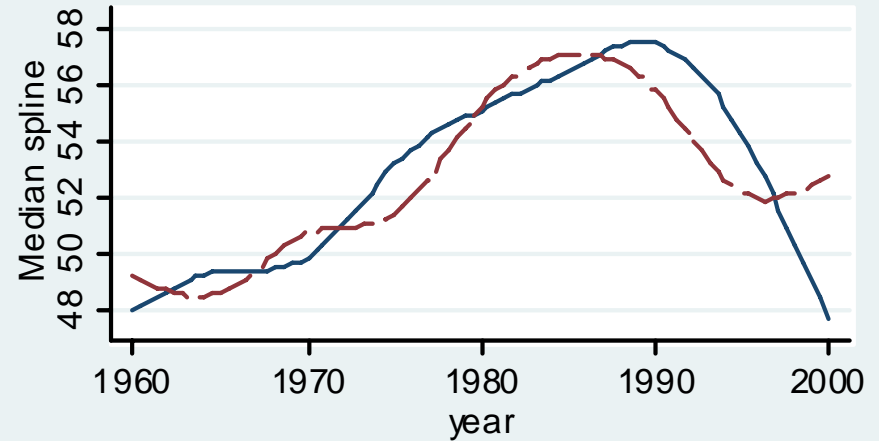
# Comments on regression results (global)

- parameters have expected sign (except 'ws') are plausible, significant, robust
- medical progress:  $-2.5(\text{transition}) + 3.3 \text{ years}(\text{SA,SSA,MENA})$  poor gain more, but..
- GDP/c largely affects LEB, effect disappears in high income
- Inequality affects significantly LEB ( $-0.057$ ) --- Ineq. rise  $>4$  Gini also significant  $-0.042$
- Volatility in GDP/c affects negatively, if moderately, LEB (not on 1960-1980)
- Female illiteracy is very significant. 10 pts fall in illiteracy raises LEB by 0.98 yrs
- standardized doctor/1000 (standardized by Gini) is significant
- DPT vaccin. highly significant. Raising it by 30 pts ups LEB by 0.8 yrs
- Excessive alcohol consumption per capita affects LEB but less so IMR
- Migrant Stock raises LEB (a bit), due to health care+ wage containment?
- Disasters' and 'war' are non significant (rare event or coding problem ?)
- AIDS highly significant: 30 pts rise (Botswana) cuts LEB by 26

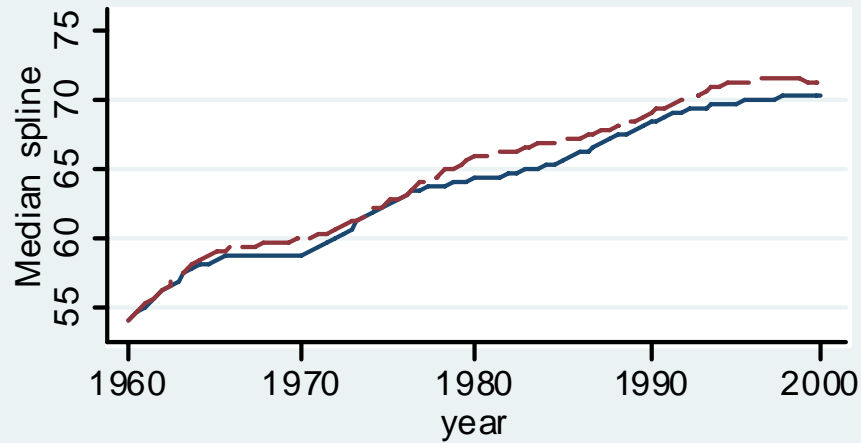
### leb for high income countries



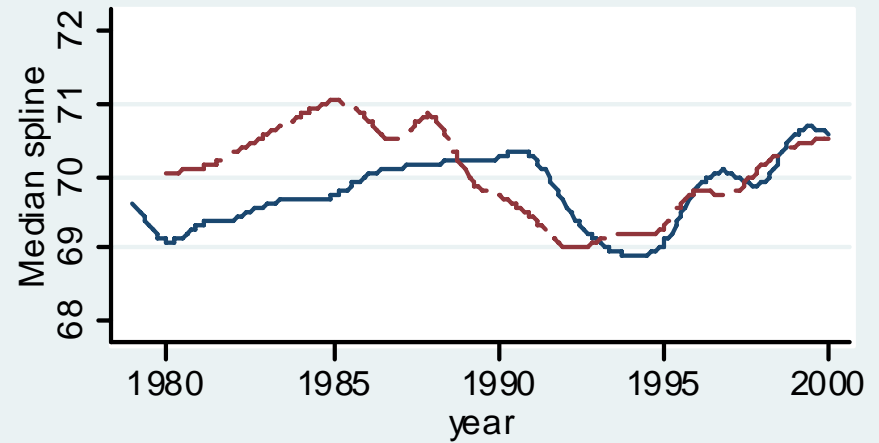
### leb for low income countries



### leb for middle income countries



### leb for transitional economies





# 5. Simulating health impact of globalisation

- Simulate with this model whether changes in health determinants during last globalisation improved/reduced LEB
- Assumed counterfactual case where health determinants
  - Behaved over 1980-2005 as they did over 60-80 (GDP growth, instability, etc.) or 60-90 (DPT)
  - kept stable their value of 1980 (as for Gini)
  - medical progress (except immun), war, disasters & AIDS have not occurred
- Calculated what LEB would have been under these  $H_0$ .
- Subtracted for 2000 'counterfactual LEB' from 'real LEB'
- Positive difference (+) indicates gains observed during Globalisation, negative one (-) indicates loss

Region	OECD	TRANS	USSR	E.Asia	China	Lamer	MENA	India	S.Asia	SSA	WORLD
<b>Policy driven LEB changes</b>	<b>2.02</b>	<b>-1.78</b>	<b>-3.92</b>	<b>0.49</b>	<b>-3.61</b>	<b>-1.54</b>	<b>2.19</b>	<b>-1.07</b>	<b>-1.59</b>	<b>-5.63</b>	<b>-1.52</b>
Log GDP/c	0.00	-0.43	-1.91	-1.22	3.98	-0.80	-2.07	1.71	0.69	-0.99	0.73
Log GDP/c on volatility	-0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	-0.07
Gini of income inequality	-0.03	-0.07	-0.12	0.00	-2.14	0.00	0.00	-1.15	-0.61	-0.45	-0.77
Gini of income inequality / (year-1959)	0.00	0.00	0.00	0.00	0.00	-0.01	-0.01	0.00	0.00	0.00	0.00
GDP/c Volatility	0.00	-0.72	-0.49	-0.05	-1.26	0.01	0.04	-0.63	-0.32	-0.09	-0.44
Intra-period D Gini >4 points	0.02	-0.58	-1.60	-0.08	0.00	-0.03	0.00	0.00	0.00	0.14	-0.08
Log physicians per 1000/Log GDP/c	-0.44	0.02	0.37	1.10	-1.67	0.25	0.73	-0.97	-0.44	-0.60	-0.51
Log physicians per 1000/Gini	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Migrant stock/population	0.07	0.00	0.00	0.41	0.00	0.01	0.39	0.00	-0.12	0.06	0.07
DPT immunization coverage	0.31	0.00	0.00	0.70	-0.73	-0.05	-0.29	-0.18	-0.58	-3.37	-0.47
Female education	0.52	0.00	-0.16	-0.57	-1.78	-1.14	3.41	0.15	-0.21	-0.32	-0.31
Cigarette smoking/c	0.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12
Alcohol consumption/c	1.21	0.00	0.00	0.20	0.00	0.22	-0.01	0.00	0.00	0.00	0.22
<b>Endogenous driven LEB changes<sup>a</sup></b>	<b>1.07</b>	<b>0.36</b>	<b>0.35</b>	<b>0.66</b>	<b>3.04</b>	<b>1.83</b>	<b>1.28</b>	<b>3.04</b>	<b>3.04</b>	<b>3.04</b>	<b>2.15</b>
Age dependency ratio	0.00	0.66	0.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05
technical progress in health field	1.07	-0.31	-0.31	0.66	3.04	1.83	1.28	3.04	3.04	3.04	2.10
<b>Shocks driven LEB changes<sup>a</sup></b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>-0.02</b>	<b>-0.04</b>	<b>-0.05</b>	<b>-0.57</b>	<b>-0.34</b>	<b>-6.36</b>	<b>-0.76</b>
War and humanitarian conflicts	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	-0.01	0.18	0.02
Disasters	0.00	0.00	0.00	0.00	-0.02	-0.04	-0.05	-0.02	-0.02	-0.01	-0.02
HIV-AIDS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	-0.54	-0.31	-6.54	-0.76
<b>Total LEB changes</b>	<b>3.08</b>	<b>-1.42</b>	<b>-3.57</b>	<b>1.15</b>	<b>-0.59</b>	<b>0.25</b>	<b>3.42</b>	<b>1.41</b>	<b>1.11</b>	<b>-8.95</b>	<b>-0.13</b>

# Comments on simulation results:

At global level, policies reduced LEB by 1.52 yrs (offsetting effects).

- Inequality rise depressed LEB by 0.77 years
  - slowdown in DPT coverage since 1990
  - Small LEB losses were caused by slow rise in 1980s-90s in n. of physicians relative to GDP/c, and large-sudden rises in inequality
  - GDP growth raised LEB by 0.73 yrs – though with huge regional variation
  - Global rise in female illiteracy reduced LEB by 0.31yrs
  - better health behaviours (alcohol consumption) and faster than-past rise in migrant stock raised LEB, though with regional variation
- As for endogenous shocks
    - Medical technology added between -0.31 an 3.04 yrs to LEB
  - Shocks driven LEB changes
    - War and Disasters do not have significant effect, AIDS reduced LEB by 0.76 yrs
  - Overall, LEB grew a bit less than in counterfactual due to medical progress,
  - ‘technology transfer’-TRIPS are thus key to trends in health status

# Comment on simulation results: regions

- biggest LEB losers due to policies in the Globalisation Era are SSA & transition countries
- China suffered from 'policy driven' LEB loss, as large gains due to growth were offset by losses due to + inequality, volatility, slower gains in fem. illiteracy, physicians, DPT
- India is also loser as gains in GDP/c + female literacy, are over-compensated by losses due to slow DPT coverage, volatility, rising inequality, cuts of physicians
- East Asia gained, as it experienced small rises in inequality, and faster than past gains in medical staffing, alcohol consumption and DPT, but not growth and female illiteracy
- South Asia (excl India) exhibits LEB losses due to a worse-than-expected performance in all social policies, but benefited from a considerable transfer of medical technology
- OECD gains a bit from the policies introduced during globalisation
- LEB improves most in MENA as result of large gains in female education + doctors offset in part by a moderate losses due to slow growth & rising inequality and volatility.

# 6. How much LEB loss due to reforms?

- Literature
  - Standard econ theory predicts positive effects of narrowly conceived L+G
  - Trade + FDI raise empl. of unskilled workers, reduce good prices, raises wages,
  - Mkt liberalisation stimulate competition & efficiency,
  - But theoretical models hold under restrictive assumptions, rarely observed
  - In other cases, L+G may have been implemented prematurely and backfired
- Reforms may fail to improve income/c, inequality, on average or for some groups for the reasons seen above.
- Financial & trade reforms affect health status via instability and uncertainty
- Trade & FDI liberalisation + tax reform reduce revenue, health spending
- FDI in tobacco, food production, distribution + domestic deregulation may open door to smoking /drinking/obesity even in poor countries (e.g. China)

# Liberalis and health care provision

- ‘private-insurance based’ model → exclusion from care
- Rising user fees in public establishment
- Rising out-of-pocket exp.in total expenditure
- Changing health benefit incidence of pub health exp?
- Better services for some, exclusion for many (VN-China-Uzb)
- Public financing of health care eroded in some countries
- Opening to ‘managed care’ providers

## Impact of overall reforms on inequality and growth

	European transition economies (1989-01)			Latin America (1980-1999)		
	Income Inequality  (1)	GDP/c index (1989=100)  (2)	GDP volatility (deviation from 60-80 trend)* (3)	Income Inequality  (4)	GDP/c (deviation from 1960-80 trend)* (5)	GDP volatility (deviation from 60-80 trend)* (6)
Constant	18.70***	1.09***	12.61***	37.37***	-.5285***	8.43***
Reform Index	.....	-1.71***	31.29***	.....	-.2328***	8.62**
Reform Index <sup>2</sup>	.....	1.74***	-36.68***	.....	-.2090***	-10.57***
Reform Index* Gini 0	.....	.....	.....	-.1851***	.....	.....
Reform Index t-5	15.19***	.....	.....	13.53***	.....	.....
Reform increment t 4-5	12.58***	.....	.....	14.27***	.....	.....
Reform increment t 3-4	12.42***	.....	.....	11.28***	.....	.....
Reform increment t 2-3	10.64***	.....	.....	14.73***	.....	.....
Reform increment t 1-2	9.47***	.....	.....	13.58***	.....	.....
Reform increment t 0-1	6.40***	.....	.....	12.01***	.....	.....
Money supply (M2/GDP)	-.0672***	.0019***	.....	.0179 <sup>WS</sup>	.0004	.....
Total external debt	.....	1.66*-	.....	2.36***	-1.08***	.....
Real interest rate	-.0020***	-.00004	-.0273*-	.....	-.0003	.0152**
Extenal terms of trade	no data	no data	no data	-.0047	-.0003*-	.0122 <sup>WS</sup>
Inflation	-.0025 <sup>WS</sup>	.....	.0100***	.00008	.000001***	.0006**
GDP index	29.08***	.....	.....	14.99***	.6133***	.....
GDP index <sup>2</sup>	-14.79***	.....	.....	-4.01**	.....	.....
F statistic	22.41***	29.81***	18.60***	10.08***	80.12***	2.39**
R square	.018	.280	.047	.005	.680	.009
Number of observations	120	127	306	183	191	191
Number of countries	17	17	24	12	17	17

# In conclusion

- Globalisation has potential for improving health of poor, via transfer of health technology, a.w.a. income and price effects
- But several old-new threats to LEB that are ignored-denied
- health costs of globalization are due to distortions in market functioning, financial relationships, governance problems
- Some L+G policies are introduced prematurely but can improve health. Other (unrestr. financial liberalization, TRIPS) are wrong
- Large impact on health of endogenous changes and shocks.